



**20<sup>th</sup> Annual LES Silicon Valley Chapter Conference  
AI UNLEASHED: UNICORN OR TROJAN HORSE?  
AGENDA**

8:00 a.m.- 9:00 a.m.	<b>Registration, Networking &amp; Buffet Breakfast</b>	
9:00 a.m. - 9:15 a.m.	<b>Welcome</b>	<b>Efrat Kasznik</b> , LES-SVC Chair, LES Board Member, President, Foresight Evaluation Group
9:15 a.m. - 10:00 a.m.	<b>Morning Keynote Address: “SCALING MAGIC: Transforming Business with Generative AI”</b>	<b>Matthew Kropp</b> , CTO, Managing Director and Senior Partner, Boston Consulting Group (BCG)
10:00 a.m. - 11:00 a.m.	<b>Deus ex Machina: AI – Catalyst of Change or Chaos?</b>  This panel will debate AI's dual role as a harbinger of progress and a potential source of disruption. Join us to uncover whether AI will lead us towards a new horizon of innovation or into uncharted territories of uncertainty. The panel will cover key industries disrupted by AI: information technology, life sciences, food & agriculture; we will discuss the impact of AI on business models and society, and the impact of AI transformation on AI strategy.	<b>Panelists:</b> <b>Jordan Becker</b> , Partner, Perkins Coie <b>Shaloo Garg</b> , Managing Director, Late-Stage Startups & Unicorns, Microsoft <b>Maital Rasmussen</b> , Former Chief Commercial Officer, Octave; Board Member, Pluri <b>Moderator: Efrat Kasznik</b> , LES-SVC Chair, LES Board Member, President, Foresight Evaluation Group
11:00 a.m. – 11:15 a.m.	<b>Networking Coffee Break</b>	
11:15 a.m. – 12:15 p.m.	<b>AI: Revenge of the Hardware</b>  The panel delves into the thrilling cycle of innovation where AI's growing demands (e.g., energy) fuel hardware breakthroughs, which in turn, unlock new AI potentials. Join us for a glimpse into the future of technology, where the limits are constantly being redefined by the synergy of AI and hardware.	<b>Panelists:</b> <b>David George</b> , COO, TetraMem (fmr HP Labs) <b>Abul Nuruzzaman</b> , VP of Semiconductor Technology and IP Licensing, Adeia <b>Louis Ross</b> , CEO, MEI Micro <b>Moderator: Michael Pierantozzi</b> , Board Member, LES-SVC (IAM Strategy 300)
12:15 p.m. – 1:00 p.m.	<b>Lunch</b>	<b>Sponsored by Nokia</b>

1:00 p.m. – 1:45 p.m.	<b>Afternoon Keynote Address</b>	<b>Greg Pavlik</b> , Senior Vice President, AI and Data Management Service, Oracle Cloud Infrastructure, Oracle
1:45 p.m. – 2:45 p.m.	<b>AI in Action: Real Paths to Commercial Success</b>  The panel will explore how service/solution providers are rising to the challenge of developing AI-enabled business tools that can improve productivity across various industries.	<b>Panelists:</b> <b>Zack Cable</b> , Chief Revenue Officer, Otter.ai <b>Jiyoung Choi</b> , COO, ValueNex <b>Tom Mavrakakis</b> , Director, Patents, IBM Research <b>Arvin Patel</b> , Chief Licensing Officer- New Segments, Nokia <b>Moderator: Pallavi Shah</b> , Managing Director, Transactions, Mobity LLC
2:45 p.m. - 3:00 p.m.	<b>Snack Break</b>	
3:00 p.m. - 4:00 p.m.	<b>VC Perspectives on the Evolution of AI and Systems Applications</b>  The panel will explore R&D efforts and venture capital investing in AI applications, focusing on the evolution of the smart factory and autonomous networks.	<b>Panelists:</b> <b>Reza Khaj, PhD</b> , Early-Stage Investor at Plug and Play Ventures <b>Sujatha Ramanujan, PhD</b> , Managing Director, Luminare Accelerator <b>Herman Schindler</b> , Scalator Ventures <b>Tatiana Zander MSc, MBA</b> , Director Disruptive Technologies, Ericsson <b>Moderator: Darius Sankey, PhD</b> , General Partner, IAC
4:00 pm. - 4:30 p.m.	<b>Navigating the AI Revolution: A New Blueprint for Innovation and Collaboration</b>  We will uncover how ScaleIP leverages AI to transform IP monetization. Hear from ScaleIP's Founder/CEO, an early investor, Kent Richardson, and a mystery guest, as they explore new strategies for connecting patent holders with potential licensees.	<b>A Fireside Chat:</b> <b>Mark Leonard</b> , PhD., Founder/CEO, ScaleIP; Co-Chair LES-Colorado <b>Kent Richardson</b> , Partner, Richardson Oliver Law Group <b>Eric Ver Ploeg</b> , Founding Partner, Tunitas Ventures; investor, ScaleIP <b>Our Mystery Guest???</b>
4:30 p.m. – 5:30 p.m.	<b>Networking Reception</b>	