Europe's New Unitary Patent and Unified Patent Court – Impact on Patent Strategy, Litigation, and Licensing

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Global Reach



#### Soody Tronson, Managing Founder

Over 25 years of operational experience in technology, management, law, and advocacy, in start-up & fortune 100 companies, and non-profits

California Lawyers Association: Member of the IP Executive Committee

Palo Alto Area Bar Association, Board Member, Director **Startup Academy** 

Association for Women in Science (AWIS) Stem to Market National Accelerator, Advisory Board Member

**AWIS Palo Alto Chapter, Member of Board of Directors** 

Northern California District Export Council: Member

LES Silicon Valley Chapter, Board Member and Former Chair

City of Menlo Park, Commissioner & Chair, Finance & Audit Committee

**California Arbitration Association: Founding Member** 

Defy Venture, Adviser, Pro Bono Partner

The California Perinatal Equity Initiative (PEI), Santa Clara **County, Advisory Board Member** 

Shoebox Ventures, General Counsel

Silicon Valley Leadership Group, Member, Technology & **Innovation, Education, Health** 

Packard

Member of Technical Staff & Engineering Manager at Hewlett-Packard Co., Schering-Plough Corp. IAM World Leading IP Strategist

**Co-Author**, "Women Securing the Future with TIPPSS for IoT: Trust, Identity, Privacy, Protection, Safety, Security for the **Internet of Things.**" Founder/CEO, Presque Medical **Co-Founder, HighNote Coffee** Founder/CEO, Salus Medical **Entrepreneur, Inventor, Investor** Founder/CMO: Golce e-commerce Silicon Valley Business Journal, 100 Women of Influence

Lecturer, IP & Licensing: Stanford University

J.D., M.S. Industrial Chemistry

Licenses: California Bar, USPTO

**General Counsel/VP of Intellectual Property, Avantec Vascular** 

IP Counsel at HellerEhrman, Townsend & Townsend, Hewlett-

We are a boutique technology & intellectual property firm located in Silicon Valley, counseling medical device, technology, consumer, energy, and pharmaceutical companies around the globe.

We represent companies at all stages and work with founders, management, board, tech transfer offices, and inhouse counsel to address challenges, create opportunities, and help move your organization forward.

We provide sound strategies from a lean perspective, utilizing our combined legal, technical, business, and operational experience, to be your trusted advisor and support you as you form and grow your ideas into successful businesses.

**Our team** is diverse, with breadth and depth of expertise in law, business, and technology, scaling based on your needs. Our team members have operational experience and have worked as members of technical staff and business managers in their careers.

> When it Comes to Law, **Operational Experience Matters**

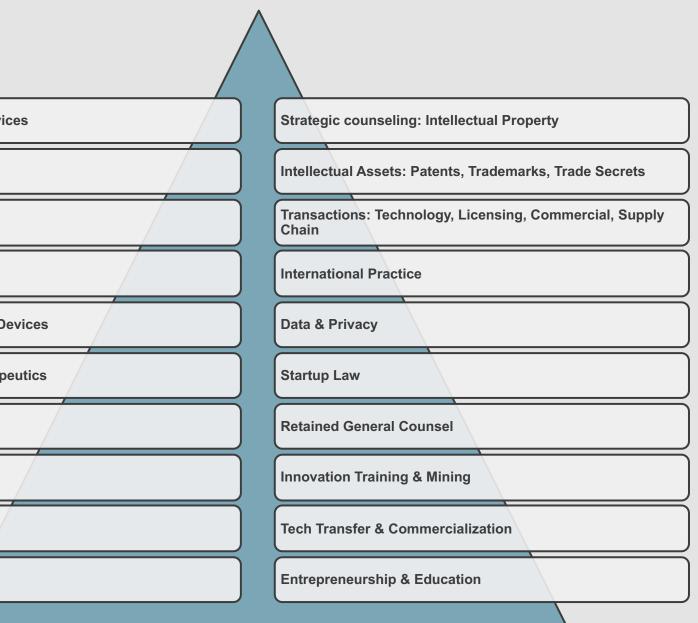
Medical & Diagnostic Devi
Digital Health
Material Science
IoT & A.I.
Mechanical & Electronic D
Pharmaceuticals & Therap
Energy
Consumer Products
Food & Agriculture
Software







#### LAW



BUSINESS

TECHNOLOGY

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## 

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## **Current System**

The EPO  $\neq$  EU

- Creates a "bundle" of national patents in individual countries.
- No central infringement proceedings.
- No central revocation proceedings after the EPO opposition period.
- Renewal fees payable in every validated state.

## **New System**

- multiple EU countries.

- countries.



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• Creates a single patent with "unitary" effect in

 The Unified Patent Court has exclusive jurisdiction over Unitary Patents and, by default, also has jurisdiction over all European Patents granted by the European Patent Office, including those that have already been granted.

 Unified Patent Court enables centralized infringement and validity proceedings.

• Single renewal fee payable for all participating

• Unitary Patents can't be reduced so no savings on renewal fees in later years

> UP & UPC Launch

Jun 1

2023

## Coverage of European Patents and those with Unitary Effect

EU 25 states participating in enhanced cooperation <u>to bring about</u> the Unitary Patent system.

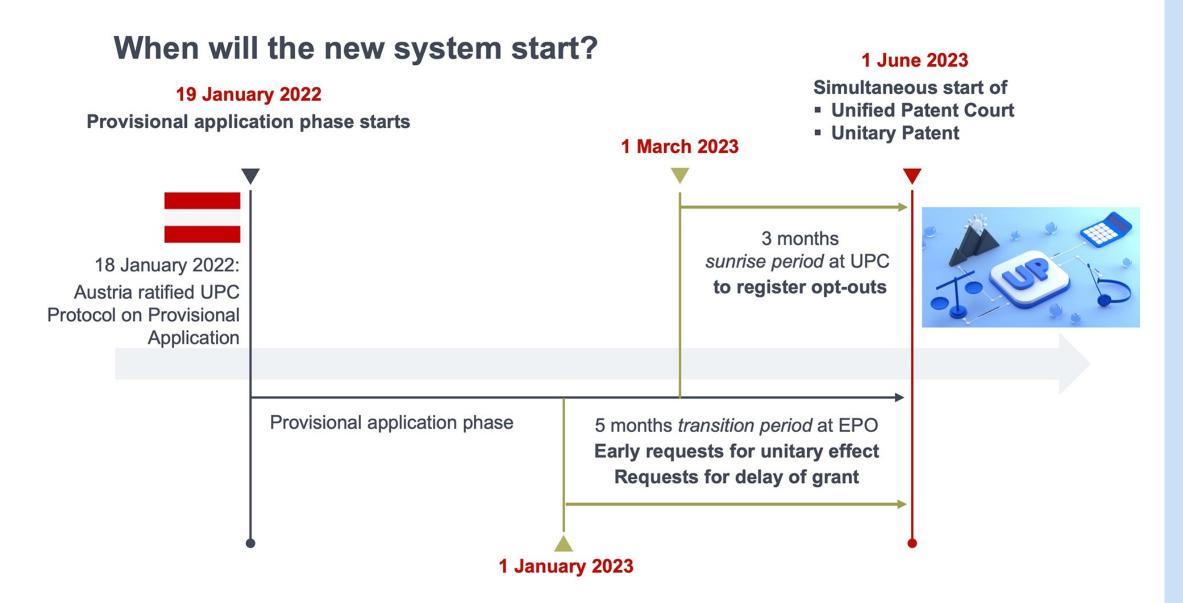
Of the 25, EU 17 states in enhanced cooperation which <u>already ratified</u> the Agreements and will participate in the Unitary Patent when it starts.

Other member states of the EPO

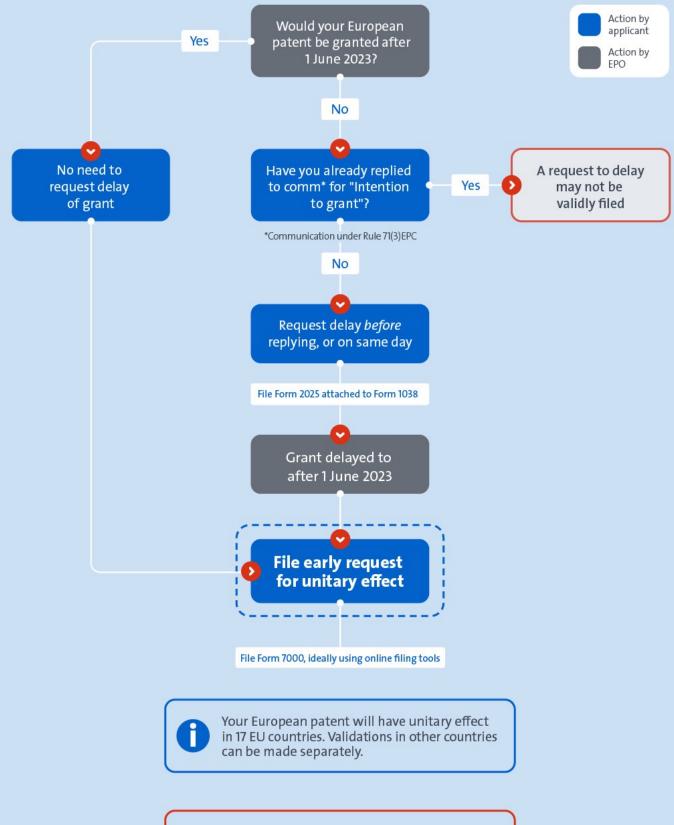
Non-European but EPO Validation and Extension States.

Members of Europe but neither EPO nor EU.





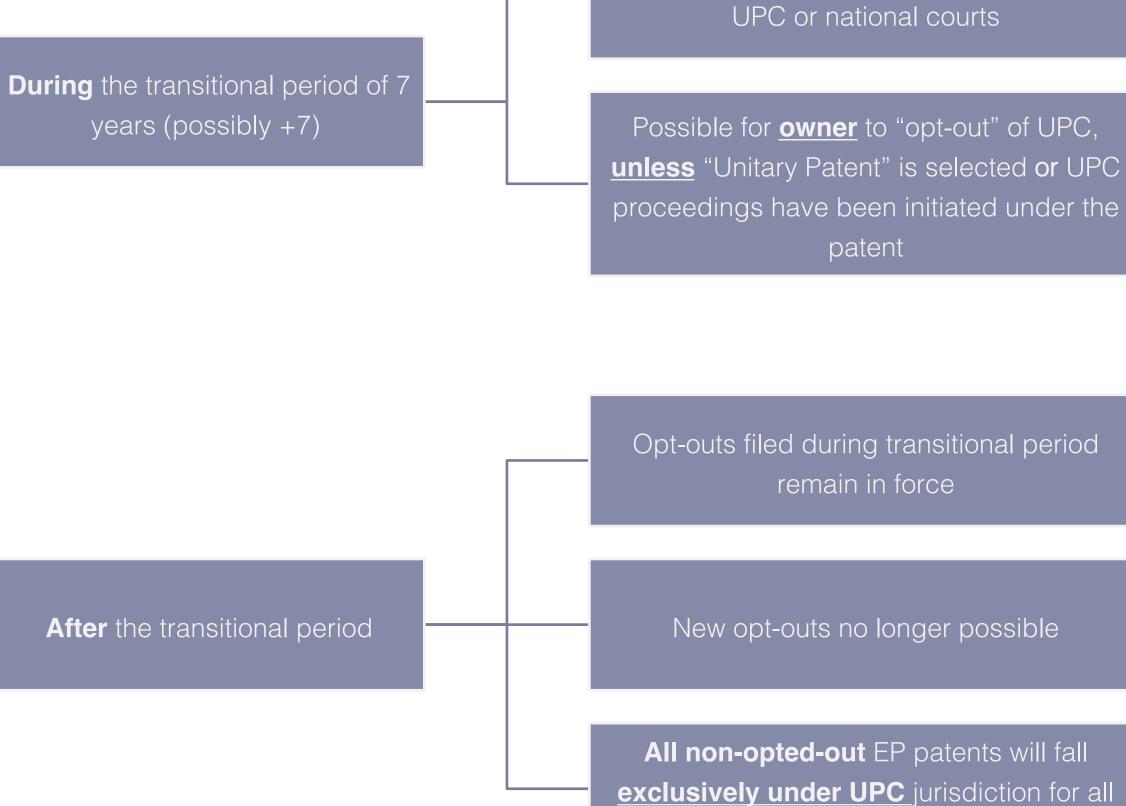
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If your European patent is already granted before 1 June 2023 it is not eligible to become a Unitary Patent.

A request for unitary effect will itself *not delay grant* if this is necessary, so request delay of grant separately.

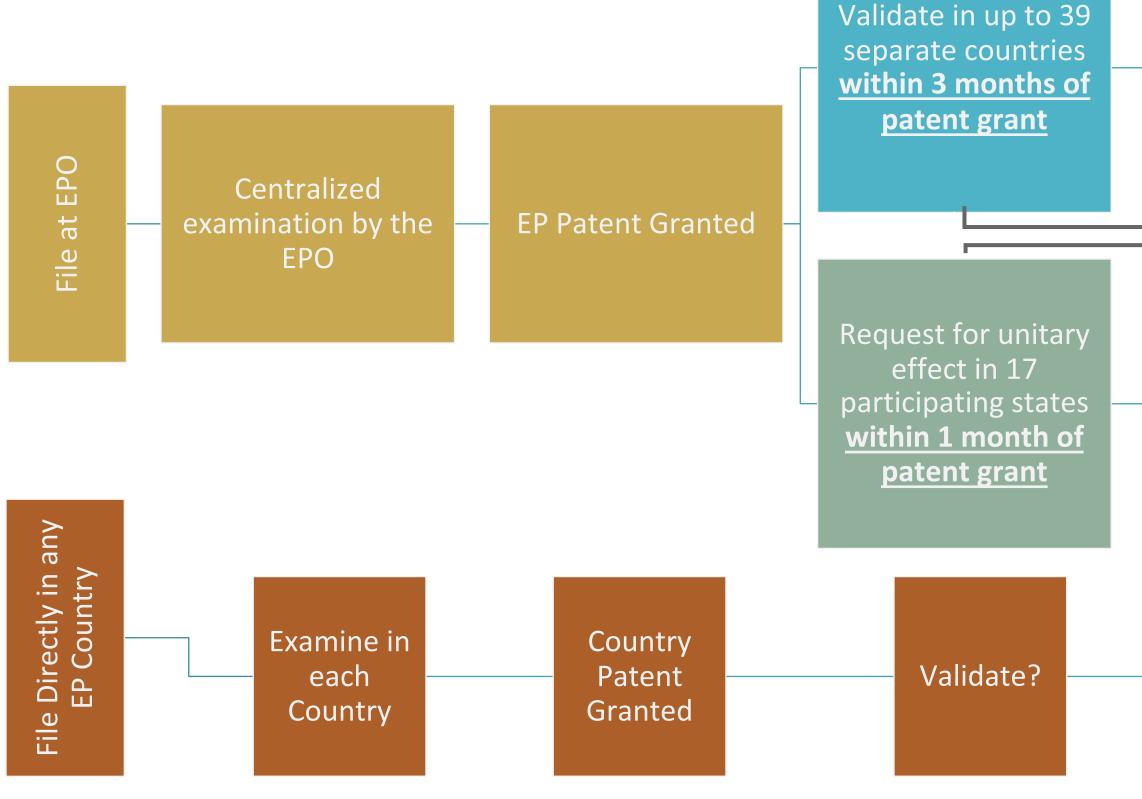


Dual jurisdiction –actions may be taken at

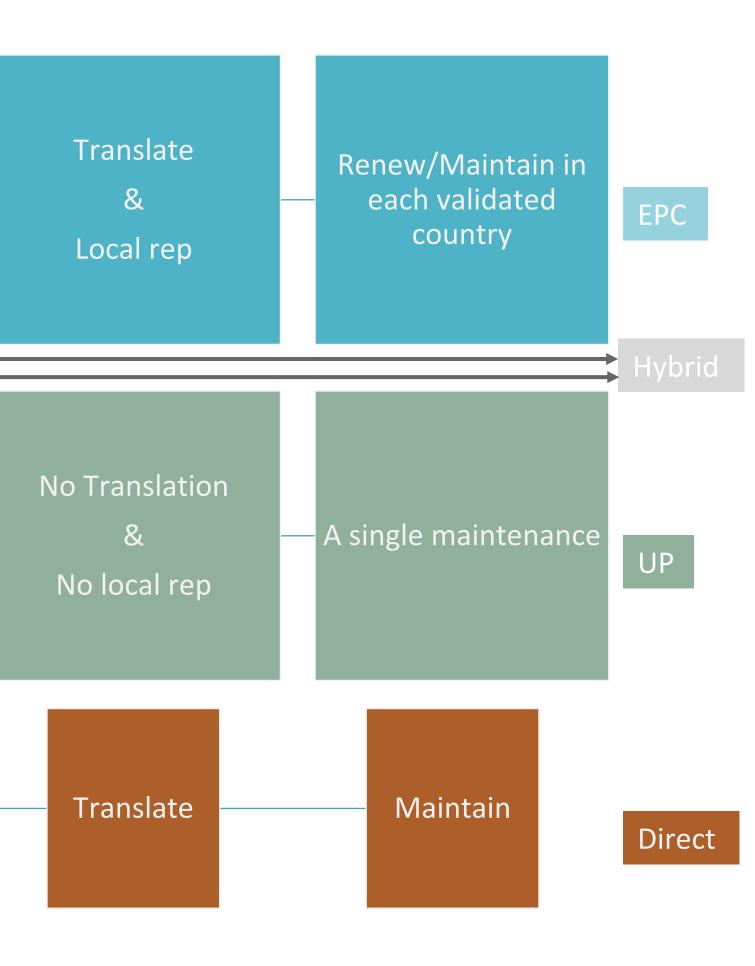
Signed by <u>all</u> actual owners, not just UPC countries, but all EPC countries where patent is validated

UPC states

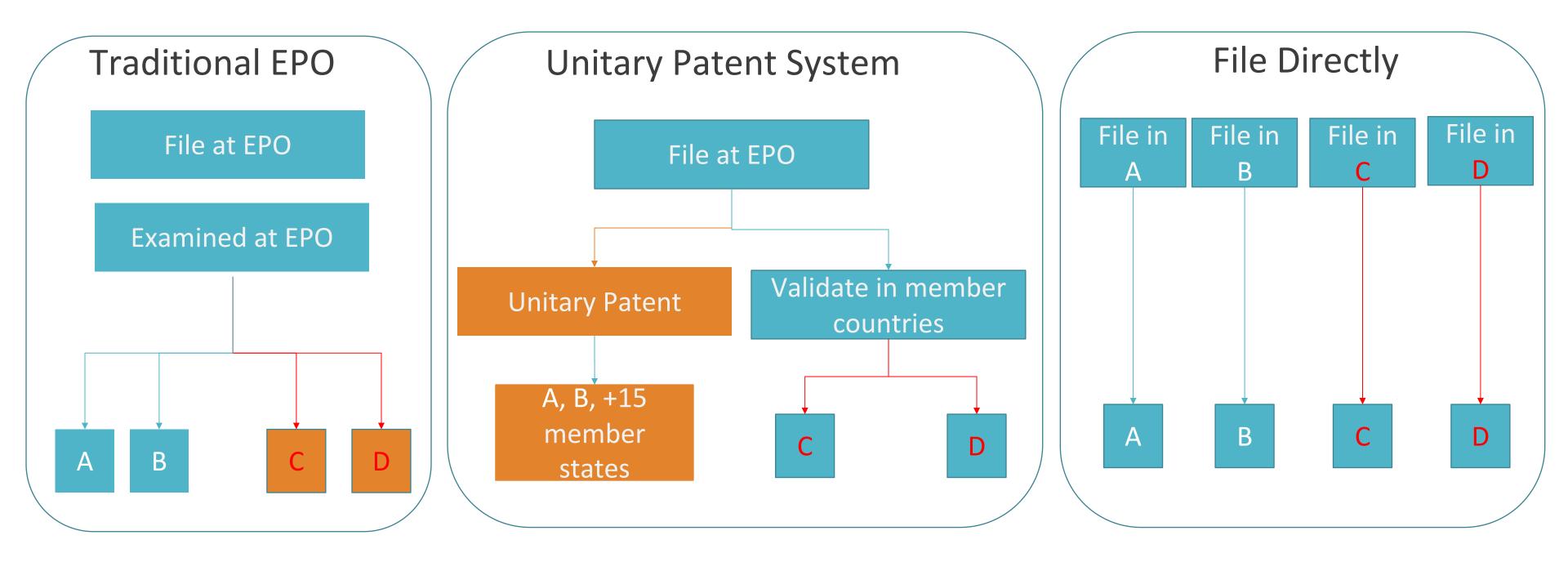
## Filing Options



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### Filing Options e.g., Countries A, B (in UP) and C, D (not in UP) **Exemplary Scenarios**



## **Enforcement Options**

#### **European Patent Granted**

Unitary Patent in All States that have Ratified

European Patent in Desired EPC Countries, Validation

Opt-out not available if Unitary Patent has been selected (see later)

#### Enforcement by Unified Patent Court

#### Enforcement by Unified Patent Court

Via Opt-Out\* Enforcement in National Courts

\* For a transitional period of at least 7 years.

## EPO Opposition vs. UPC Revocation

EPO Opposition	UPC Revocation	
Up to 9 months after grant	Lifetime of paten	
Revocation of entire EP patent (up to 44 states)	Revocation only	
Validity only	Counterclaim for	
Grounds: eligibility, novelty, inventive step, sufficiency, added matter	Grounds: same a national prior right	
Costs ~\$10-100k except complex	Costs ~\$100k-1N	

#### n Action

#### ٦t

in UPC states (currently 17)

r infringement possible

as opposition + entitlement, hts

Μ

- Injunctions & other provisional and/or permanent measures along with appropriate damages with respect to all territories where the UP has effect
- Covers a large territory
- Maintenance of is less expensive
- Preliminary measures apply across whole territory of UPC
- Remedies apply across whole territory of UPC

- effect

JPC

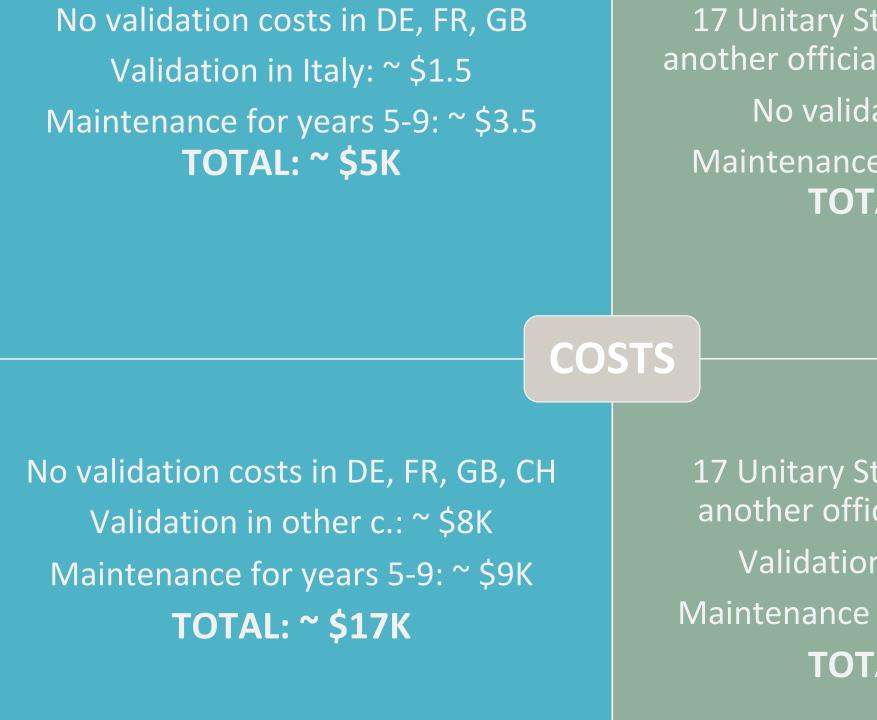
All patents granted by the FPO in all UPC member states where the patent is in force

• Risk of a central revocation attack • Infringement Action in a single court with impact in all territories where the UP has

 National litigation not possible for UP • Unitary Patents can't be reduced so no savings on renewal fees in later years

> Exclusive competence for all "Unitary Patent' cases

#### Scenario #1 – DE, FR, GB, IT



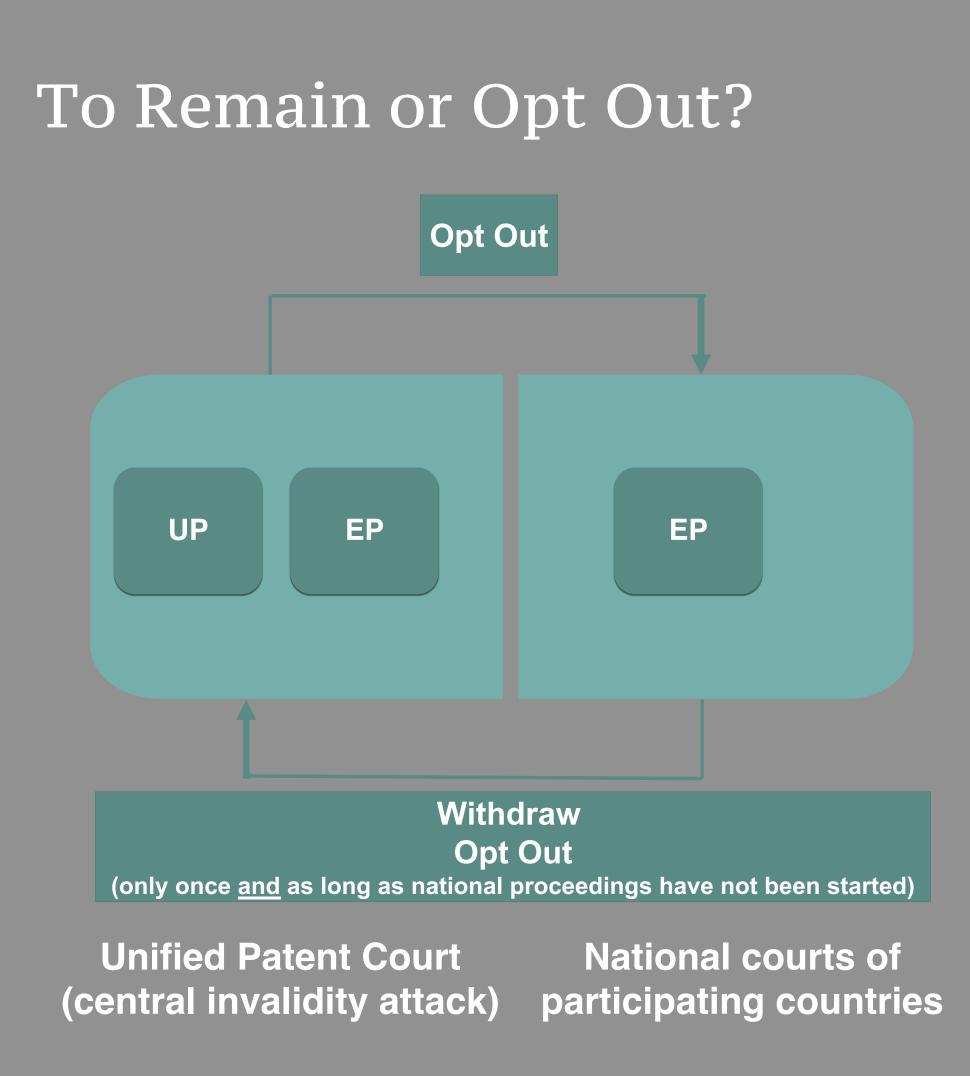
EPC

Scenario #2 – DE, FR, GB, IT, CH, AT, NL, ES, SE, PL

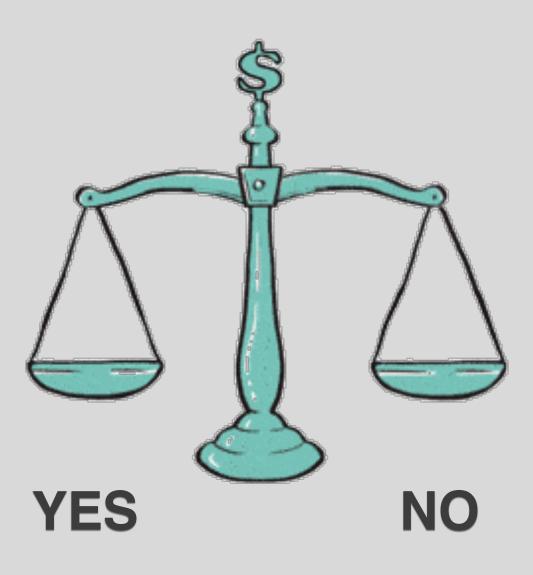
17 Unitary States + translation to another official language: ~ \$1.5 USD No validation costs in GB Maintenance for years 5-9: ~ \$4K TOTAL: ~ \$5.5K

17 Unitary States + translation to another official language: ~ \$1.5 Validations in ES, PL: ~ \$3K Maintenance for years 5-9: ~ \$5.3K TOTAL: ~ \$8.3K

UP

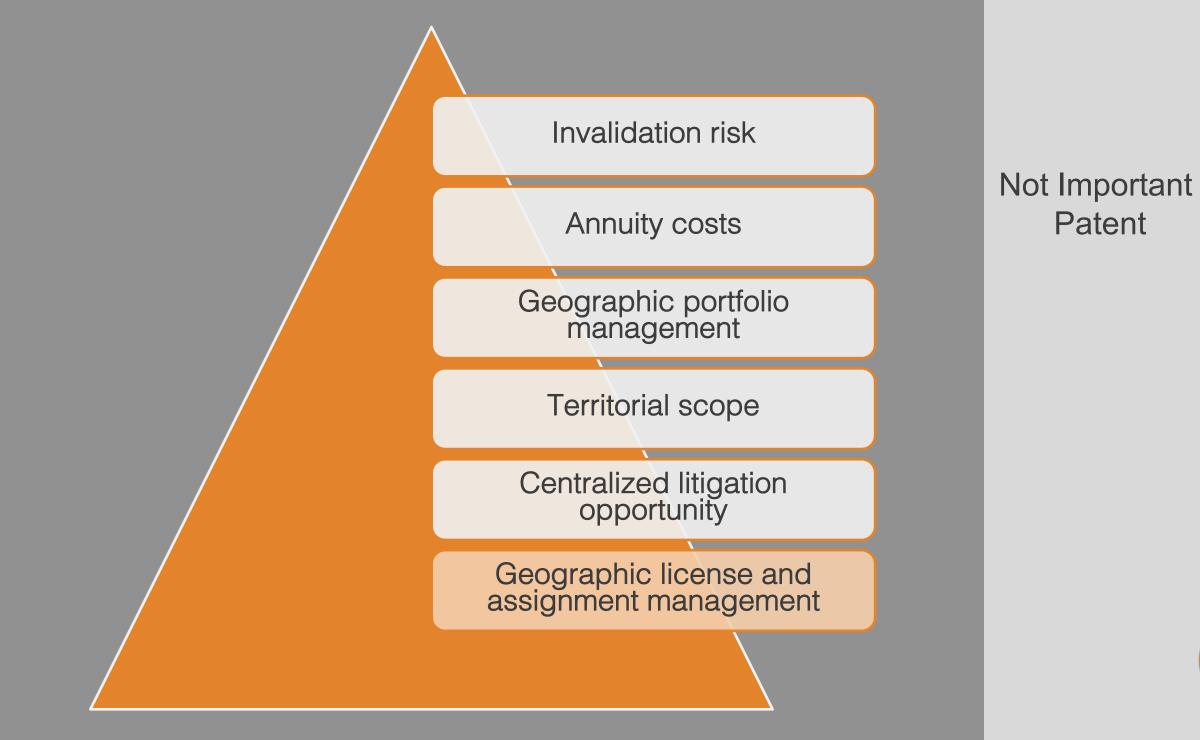


#### TO OPT OUT OR NOT OPT OUT



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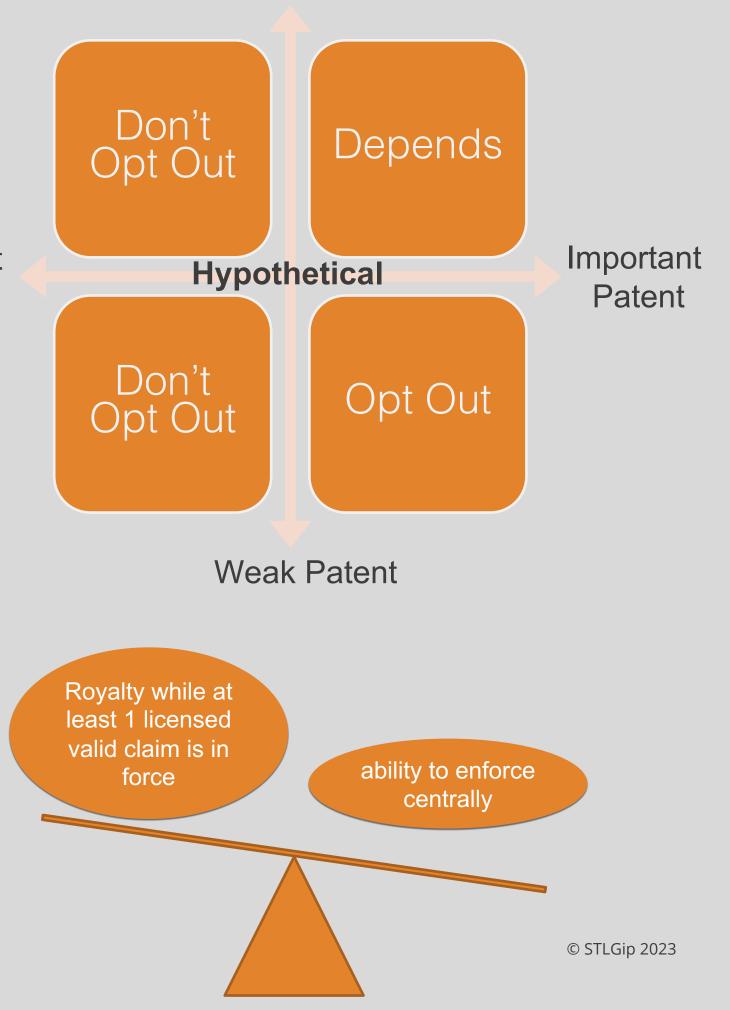
### Factors to Consider: UP v. EPC



Consider filing separate national applications in important States

For important cases, file at EPO and also directly in some national offices

#### Strong Patent



### **Key Licensing Provisions**



Allocation Of Responsibility & Performance



Prosecution Management

Forum Selection

Litigation Management

Choice of Law

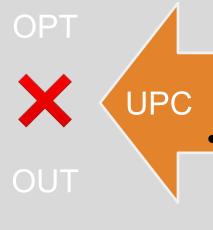
Pay Attention

## Opt In or Opt Out

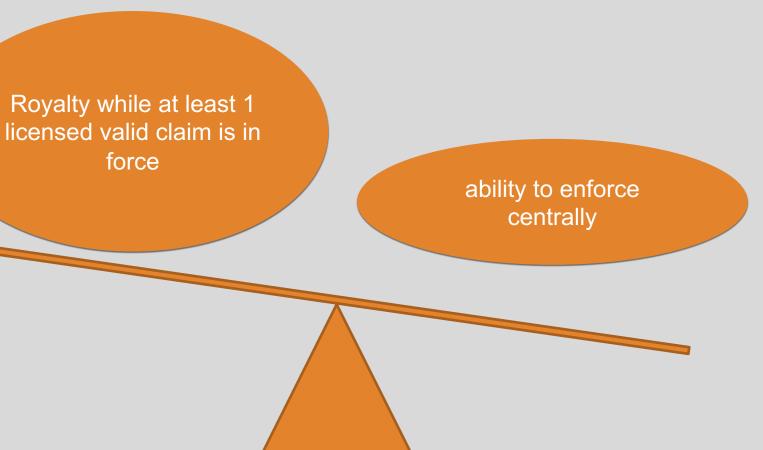
If licenses have been granted, opt-out maybe preferred if a royalty must be paid while at least one licensed patent is in force.

Avoiding central revocation may be more valuable than the ability to enforce centrally.

Once litigation before either the UPC or a national court has started, the forum is lockedin for the rest of the patent's life.



Only the OWNER(s) can opt out, not licensees (exclusive or otherwise)





## Standing to Sue (Art. 47 UPCA) Absent written agreement to the contrary ...

#### **Non-exclusive Licensee**

- shall not be entitled to bring actions before the Court;
- unless the patent OWNER is given prior notice and in so far as expressly permitted by the license agreement

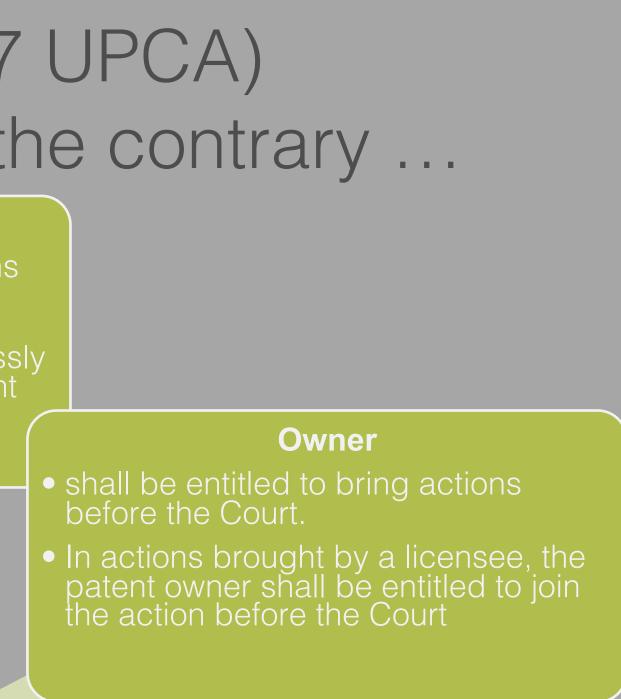
Standing

to

Sue

#### **Exclusive Licensee**

- shall be entitled to bring actions before the Court under the same circumstances as the patent OWNER;
- provided that the patent OWNER is given prior notice



## Assignment/License of UP (7 REG. (EU) No 1257/2012)

## Assignment •While a conventional European Patent can be assigned in one or more member state, a UP can only be limited, transferred, revoked, or lapse, in respect of all participating Member States.

License •UP can be licensed in whole or part of the territories of the participating Member States.

### How to Treat Existing European Patent Applications

## already filed

Convert the patent application upon grant into a Unitary Patent?

Remain a European patent?

Opt out from the jurisdiction of the UPC?

An opt-out requires a joint application by all co-owners of all EPC states where the patent was granted

Opt-out not effective until it is registered

File all opt-out requests as early as possible, preferably before the end of the sunrise period

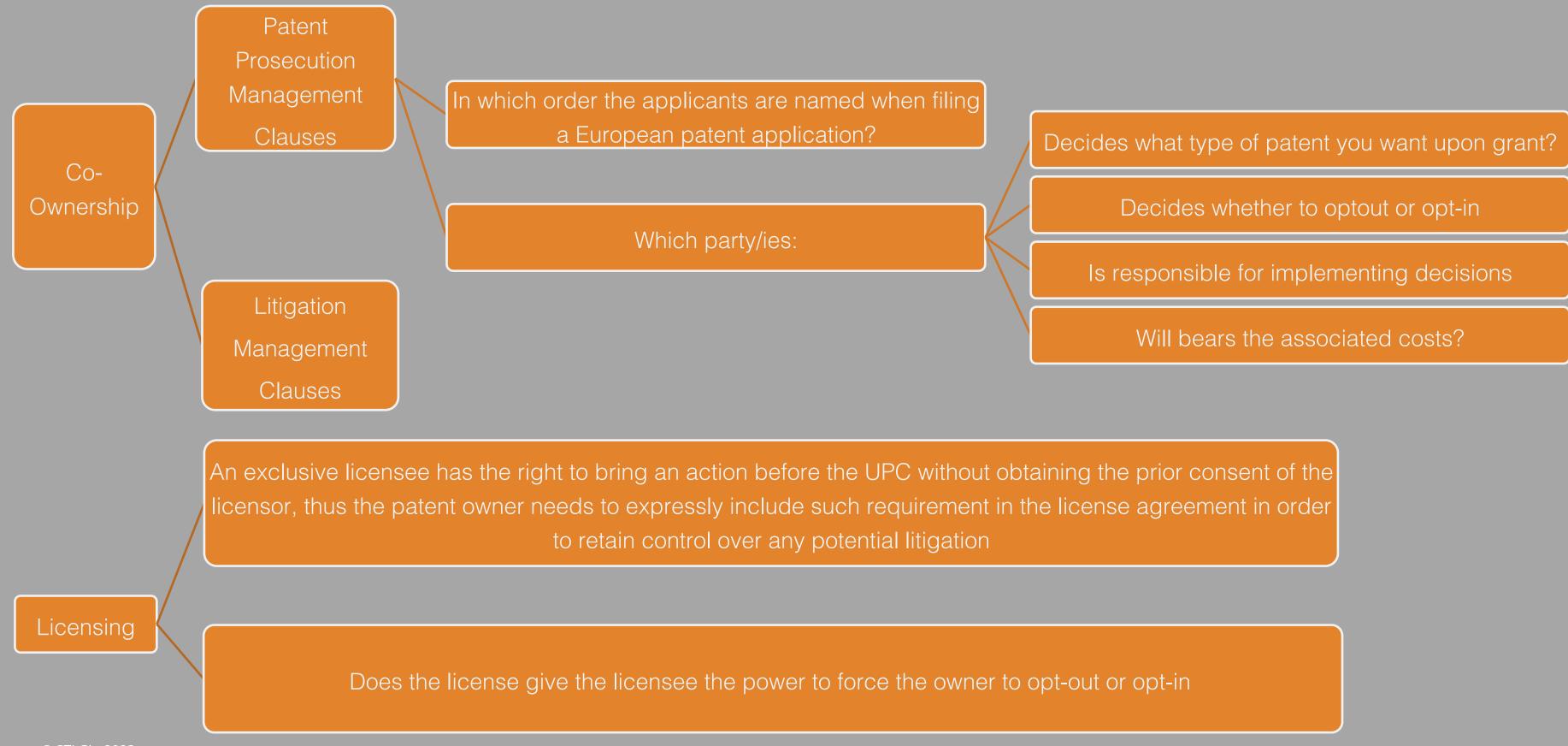
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Do not opt out from the jurisdiction of the UPC?

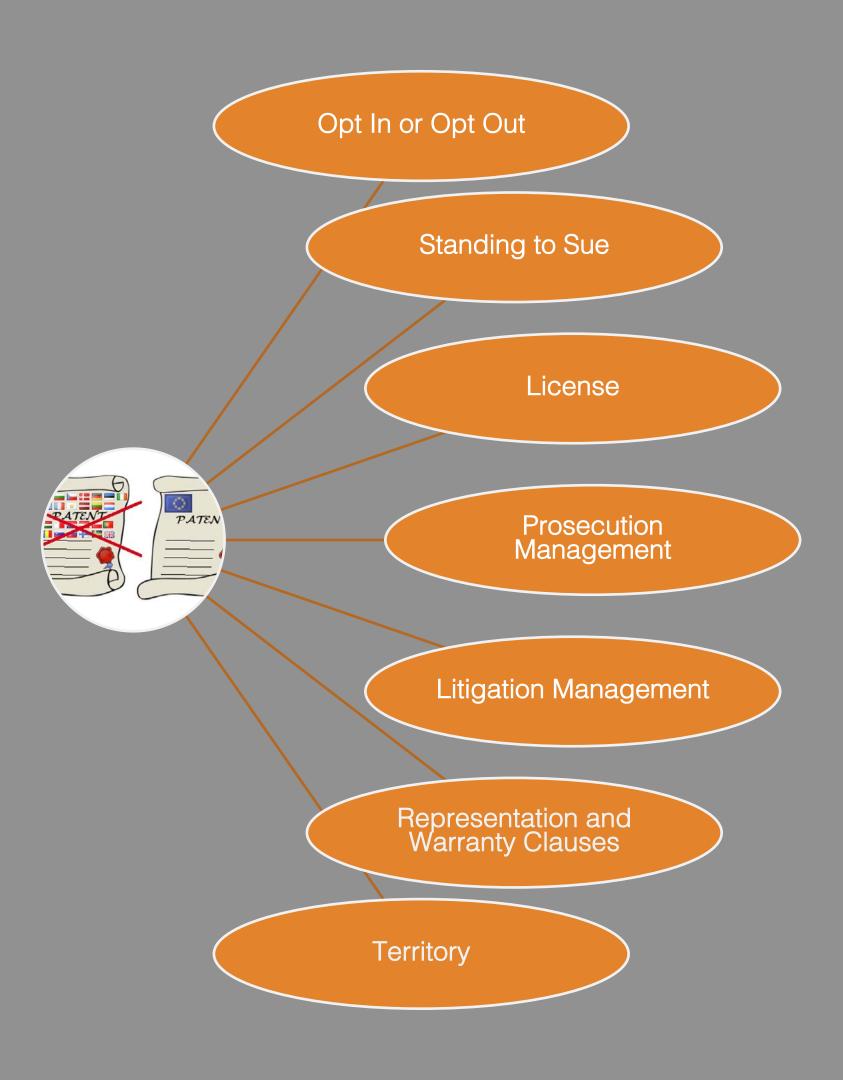
Does the license give the licensee the power to force the owner to optout/opt indecisions?

The order of the co-owners cannot be changed

### How to Treat Future European Patent Applications



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The Unitary Patent as an Object of Property (ART. 7 **REGULATION (EU) NO** 1257/2012)

Residence or principal place of business, or if not the place of business

> First indicated joint-applicant in patent register

> > EPO headquarters in Germnay

(to the extent not specified in the coownership agreement)

Order of co-applicants listed in patent applications. will determine what laws are applicable to any resulting Unitary Patent "as an item of property"



## STLG

## We Are Here to Help.

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