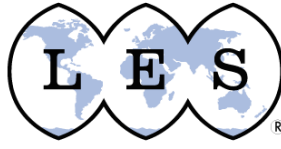


Licensing Executives Society
(U.S.A. and Canada), Inc.
Silicon Valley Chapter

Licensing Executives Society Silicon Valley Chapter
Sponsor Prospectus: 2016

Gaining Greater Visibility with the Bay Area Corporate Community
Through Partnership with LES-SVC

www.les-svc.org



Licensing Executives Society
(U.S.A. and Canada), Inc.
Silicon Valley Chapter

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The Licensing Executives Society (LES) is a professional society of over 5,000 members in the US and Canada who are involved in the transfer, sale, use and development of intellectual property, including professionals in the fields of law, academics, science and technology, in both government and the private sector. LES USA/Canada is part of www.lesi.org with 13,000 members in 97 countries.

LES Silicon Valley Chapter (SVC), now in its 16th year, provides events, including monthly luncheons with prominent and informative guest speakers from a diverse range of industries.

- LES-SVC consistently holds among the highest number of events of any chapter, with the largest attendance of all the Chapters in North America. Our greater Bay Area mailing list exceeds 2000.
- LES-SVC meets in the heart of one of the world's most creative dynamic regions: The Silicon Valley in the greater San Francisco Bay Area.
- LES-SVC is where you can deliver your message to some of the region's most influential and successful members of the Intellectual Property community. These include business executives, lawyers, licensing consultants, engineers, academicians, scientists and representatives of local, state and federal government.

OUR PARTNERS

As a *non-profit organization*, LES Silicon Valley Chapter works closely with partners to plan, host and sponsor our monthly events.

Several different levels of sponsorship are available, whether it is a presence at our Annual Conference in April, (hosted by HP since 2000), or hosting a well-publicized monthly luncheon event, or being an Annual Sponsor. We want to work with you to help bring the highest quality events to our attendees and provide you with the opportunity to make a great impression with important members of the Northern California Business world.

FOR SPONSOR INFO PLEASE CONTACT US

We look forward to a long and successful partnership with you. For more information, please contact us at:

Frank Bernstein, Chapter Chair, fbernstein@ipsingularity.com

Ron Laurie, Chapter Co-Chair, rlaurie@ip-strategy.com

Larry Udell, Chairman Emeritus, larryjudell@gmail.com

For more information on the LES Silicon Valley Chapter, please visit our website at les-svc.org.

SPONSOR LEVELS

ANNUAL SPONSORS

Gold Annual Sponsor (\$5000)

For one full year, this premier level of sponsorship includes:

- Membership on LES-SVC Advisory Board
- Opportunity to introduce Keynote speaker or panel presentation at LES-SVC Annual Conference;
- Your logo and company description prominently displayed on the LES-SVC.org website, with hyperlink to your corporate website;
- Your logo on meeting materials;
- Your company sponsor appreciation noted at every meeting;
- Opportunity to place your promotional materials on our meeting tables;
- Ten complimentary passes to all luncheon events for your employees or clients;
- Ten complimentary passes to the LES-SVC Annual Conference;
- Ten complimentary invitations to our Annual VIP reception preceding the LES-SVC Annual Conference;
- Dedicated table inside the Annual Conference room from which your sales team can network with the attendees, and upon which to place your promotional materials;
- Your logo projected on screen beforehand and during breaks at the Annual Conference;
- Your logo in the *Silicon Valley Business Journal* (1x a year);
- Free access to post a white paper on LES-SVC.org website (subject to approval by LES-SVC);
- Opportunity to propose and shape lunch event programs (subject to approval by the LES-SVC Program Committee). (Hosting lunch events also requires providing hosting location and catering. Please see Luncheon Event Host section below for more details).
- Opportunity to shape select special programs.

Silver Annual Sponsor (\$2500)

For one full year, this level of sponsorship includes:

- Your logo and company description prominently displayed on the LES-SVC.org website, with hyperlink to your corporate website;
- Your logo on meeting materials;
- Opportunity to place your promotional materials on our meeting tables;
- Five complimentary passes to all luncheon events for your employees or clients;
- Five complimentary passes to the LES-SVC Annual Conference;
- Five complimentary invitations to our Annual VIP reception preceding the LES-SVC Annual Conference;
- Dedicated table inside the Annual Conference room from which your sales team can network with the attendees, and upon which to place your promotional materials;
- Your logo projected on screen beforehand and during breaks at the Annual Conference;
- Your logo in the *Silicon Valley Business Journal* (1x a year);
- Free access to post a white paper on LES-SVC.org website (subject to approval by LES-SVC);
- Opportunity to propose and shape lunch event programs (subject to approval by the LES-SVC Program Committee). (Hosting lunch events also requires providing hosting location and catering. Please see Luncheon Event Host section below for more details).

Bronze Annual Sponsor (\$1250)

For one full year, this level of sponsorship includes:

- Your logo and company description displayed on the LES-SVC.org website, with hyperlink to your corporate website;
- Your logo on meeting materials;
- Two complimentary passes to all luncheon events for your employees or clients;
- Two complimentary passes to the LES-SVC Annual Conference;
- Two complimentary invitations to our Annual VIP reception preceding the LES-SVC Annual Conference;
- Free access to post a white paper on LES-SVC.org website (subject to approval by LES-SVC);

- Opportunity to propose and shape lunch event programs (subject to approval by the LES-SVC Program Committee). (Hosting lunch events also requires providing hosting location and catering. Please see Luncheon Event Host section below for more details).

LES-SVC ANNUAL CONFERENCE SPONSORS

Our Annual Conference, a one day event held every year and hosted by HP Enterprise World Headquarters, is widely publicized, has 100+ attendees, a full day of keynotes and panel presentations, plus networking opportunities.

Annual Conference Sponsors \$1000

Sponsors at the Annual Conference level receive the following:

- Your logo projected on screen beforehand and during breaks;
- Dedicated tabletop inside the meeting room for your sales team and promotional materials;
- Your logo in the *Silicon Valley Business Journal*;
- Three complimentary passes to the Annual Conference;
- Three complimentary invitations to our Annual VIP reception;

Annual Conference Lunch Sponsor \$1750 (one available)

Lunch Sponsors at the Annual Conference level receive the following:

- Your logo included on all lunch serving tables;
- Your logo prominently displayed at the various lunch tables;
- Your logo projected on screen beforehand and during breaks;
- Dedicated tabletop inside the meeting room for your sales team and promotional materials;
- Your logo in the *Silicon Valley Business Journal*;
- Five complimentary passes to the Annual Conference;
- Five complimentary invitations to our Annual VIP reception;

LUNCHEON EVENT HOSTS

Our monthly Luncheon Events are widely publicized. The meetings have 50 - 100 attendees, high quality presentations, and networking opportunities.

Luncheon Event Hosts are responsible for providing the hosting location and catering.

Luncheon Event Hosts receive the following:

- Your name and logo on the widely distributed program announcement and the web announcement for that event;
- A short introduction of your company at the program;
- Your promotional materials on our tables for that program;
- Free registration for the event for five people from your company or your clients;
- Opportunity to select speaker(s) and program.

Note: All proposed programs and presentations are subject to approval by the LES-SVC Program Committee to ensure the best programs for our membership and attendees.